



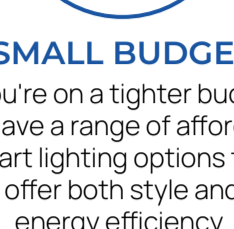
SMART LIGHTING GUIDE

Picture walking into a room filled with the perfect lighting, made just for you. No matter what mood you're in, smart lighting can create the right atmosphere with a simple tap. Say goodbye to boring lights and hello to the amazing world of smart technology.

In this guide, we'll show you why smart lighting is the perfect fit for your home can do. Get ready to change your space and discover the magic of smart lighting!



BUDGETING



SMALL BUDGET

If you're on a tighter budget, we have a range of affordable smart lighting options that offer both style and energy efficiency.



MEDIUM BUDGET

If you're looking for a balance between quality and affordability, our mid-range smart lighting and ceiling fan options are a great choice.



LARGE BUDGET

For those who want to indulge in luxury, we offer a premium selection of high-end smart lighting products.

EXPLORE CAPTIVATING SMART LIGHTING DESIGNS FOR YOUR SPACE

When it comes to smart lighting, there are several design types that can transform your space and create an enchanting atmosphere. Here are a few design types worth exploring:



AMERICAN LIGHTING
American Lighting | SWX-60-12 | LED Dimmer Collection | Multicolored | LED Dimmer Switch + LED Power Supply In One

AMBIENT LIGHTING:

Create a cozy atmosphere with ambient lighting using smart bulbs. Adjust brightness and color temperature for the perfect mood. Products like Smart Lighting, LED Light Strips, Light Panels, and Wi-Fi Smart Bulbs offer versatile options.



Smart illumination



Warm ambiance



Customizable control



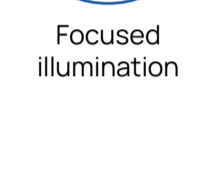
ARTERIOS
Arteriors | 149096-6521 | Odessa Collection | Brass - Antique | One Light Table Lamp

TASK LIGHTING:

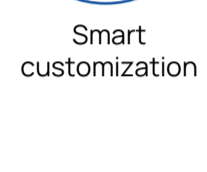
Task lighting is incredibly handy when it comes to spotlighting specific activities or spaces. Smart task lighting could be customized and fitted according to your needs, reducing eye strain and creating the right ambiance for any activity.



Reduce eye strain



Focused illumination



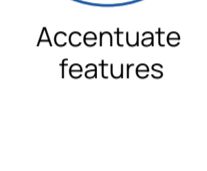
Smart customization



FANIMATION
Fanimation | WFR6228 | FanSync Collection | Bronze / Dark | WiFi Receiver

ACCENT LIGHTING:

Accent lighting highlights architectural features, artworks, or decorative elements in a space. Smart spotlights or track lights can be employed to intentionally draw attention to specific areas or objects, adding depth and visual interest to the overall design.



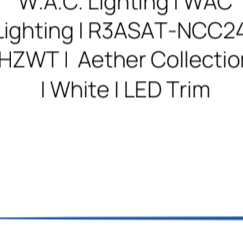
Accentuate features



Smart spotlights



Visual interest



W.A.C. LIGHTING
W.A.C. Lighting | WAC Lighting | R3ASAT-NCC24-HZWT | Aether Collection | White | LED Trim

COLOR-CHANGING LIGHTING:

Add a touch of creativity and personalization with color-changing smart lighting. These lights can be controlled to display a wide range of colors, allowing you to create dynamic and vibrant lighting scenes. Some examples are LED Light Strip, Smart Bulbs, Smart Light Panels, and Smart Table Lamps or Floor Lamps.



Colorful customization



Vibrant scenes



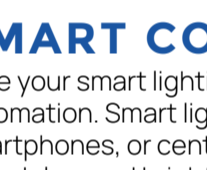
Dynamic atmosphere



ET2
ET2 | E31250-BBK | iQ WIZ Collection | Black | LED Flush Mount

TUNABLE WHITE LIGHTING:

Tunable white lighting allows you to adjust the color temperature of the light to mimic natural daylight. This design type is particularly beneficial for spaces where the quality of light can affect mood and productivity, such as offices or living areas.



Adjustable natural lighting



Healthier environment



Smart control



CRAFTMADE
Craftmade | WUCI-1000 | Universal WiFi Remote Collection | White | Universal WiFi Control

SMART CONTROLS AND AUTOMATION:

Take your smart lighting design to the next level with intelligent controls and automation. Smart lighting systems can be integrated with voice assistants, smartphones, or centralized control panels, allowing you to adjust lighting scenes, schedules, and brightness levels with ease.



Intelligent control options



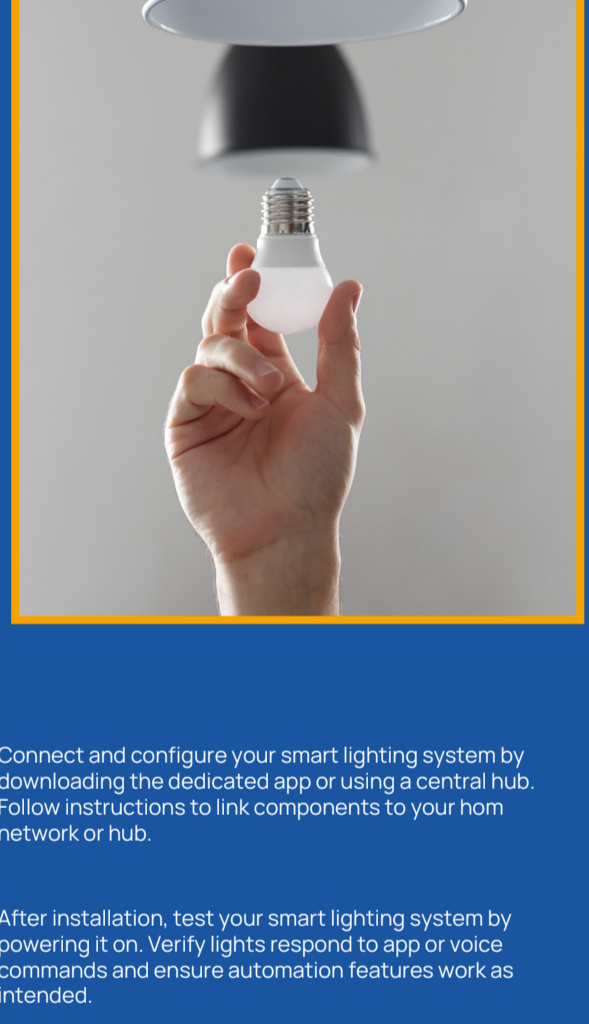
Seamless automation



Enhanced efficiency

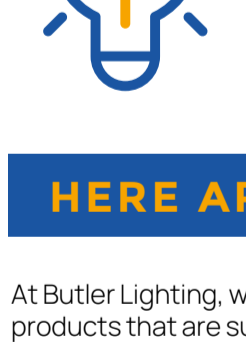
INSTALLING SMART LIGHTING SYSTEM

- Assess your lighting needs: Determine which areas or rooms you want to install smart lighting in and identify the specific lighting requirements, such as dimming capabilities or color changing options.
- Choose the right smart lighting products: Research and select smart bulbs, light strips, switches, or other smart lighting components that align with your preferences and needs. Consider factors like compatibility with your existing setup, connectivity options, and desired features.
- Prepare the installation area: Before beginning the installation, turn off the power to the existing lighting circuit at the circuit breaker. Remove any old light fixtures or bulbs from the area and ensure that the wiring is in good condition.
- Install the smart bulbs or fixtures: Follow the manufacturer's instructions to install the smart bulbs or fixtures. This typically involves connecting the wiring, securing the fixture, and attaching any necessary mounting brackets.
- Install smart switches by following the manufacturer's instructions. Replace existing switches, ensuring the power is before working on electrical connections.



- Connect and configure your smart lighting system by downloading the dedicated app or using a central hub. Follow instructions to link components to your home network or hub.
- After installation, test your smart lighting system by powering it on. Verify lights respond to app or voice commands and ensure automation features work as intended.
- Customize your smart lighting through the app or hub settings. Adjust brightness, set schedules, create scenes, and integrate with other smart devices in your home.
- Expand your smart lighting by adding bulbs, light strips, or accessories like motion sensors or smart dimmers. Follow manufacturer instructions for adding and configuring these components.

ENERGY COSTS



SMART LIGHTING VS. TRADITIONAL LIGHTING

When it comes to lighting your space, energy costs matter. Traditional lighting methods tend to use more energy, leading to higher utility bills. But now, with smart lighting, you can make a change and save on energy costs. Smart lighting systems come with advanced features like scheduling, motion sensors, and energy-efficient bulbs. These features allow you to optimize your lighting usage and reduce your energy consumption.

HERE ARE SOME OF OUR FAVORITE PRODUCTS

At Butler Lighting, we take great pride in curating a selection of exceptional lighting products that are sure to enhance any space. With our extensive experience in the industry, we have handpicked some of our favorite lighting solutions that combine style, functionality, and innovation. Whether you're looking to transform your home, upgrade a commercial space, or add a touch of elegance to your outdoor area, our favorite products are designed to inspire and captivate.



WHY BUTLER?



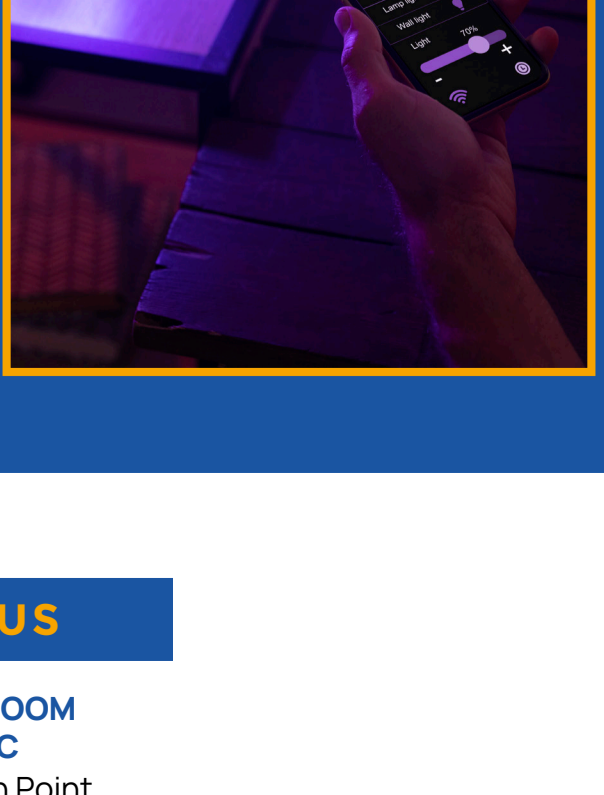
At Butler Lighting, we've been serving our customers' lighting needs since 1948. With decades of experience, we're known for providing excellent lighting solutions for homes, apartments, and businesses like restaurants. No matter what you're looking for, we've committed to meeting your needs with top-notch products and service. We accommodate various budgets for every project, offering both affordable options and high-end lighting setups with a diverse range of products.

SMART LIGHTING FAQs



- What is smart lighting?**
Smart lighting refers to a lighting system that can be controlled, automated, and customized using IoT. It allows you to adjust brightness, color like RGB and custom settings for color, as well as features like motion sensing and integration with other smart devices.
- How does smart lighting work?**
Smart lighting systems typically consist of smart bulbs, switches, or fixtures that connect to your home network. They can be controlled through dedicated smartphone apps, voice commands via compatible voice assistants or centralized hubs.

- What are the benefits of smart lighting?**
Customization: Adjust brightness, color, and create lighting scenes to suit your preferences and create ambiance.
Security: Use automation to simulate occupancy when you're away from home for enhanced security.
- Can I install smart lighting myself?**
Yes, many smart lighting products are designed for easy installation and can be set up without professional assistance. However, if the installation involves complex wiring or you are unsure about the process.
- Will smart lighting work during a power outage?**
Smart lighting systems rely on electricity and may not work during a power outage unless they have a backup power source, such as a battery backup or a system that supports emergency lighting.



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